

STARLIGHT snowshoe
Dinner & Auction

SATURDAY, FEBRUARY 12
Snowshoe 5:30 • Silent Auction 6:00 • Dinner 7:30
The Valley Club • Hailey, Idaho

Let the Inspiration Continue!

There are many opportunities to give to Expedition Inspiration: volunteer, attend an event or donate online. We appreciate ALL of your efforts! Thank you.

www.expeditioninspiration.org

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UPDATE

Volume 12
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2010-2011

COMMITTED TO RAISING AWARENESS AND FUNDS TO AID IN THE ERADICATION OF BREAST CANCER

MESSAGE FROM Suzanne Mullenos

Co-chair, Board of Directors

Over the years with Expedition Inspiration, I have had the deep satisfaction of witnessing extraordinary refinement in the battle against breast cancer through the exchange of innovative research.

The evolution of patient care since the inception of Expedition Inspiration 15 years ago and within my own 12 years of breast cancer survival is directly related to the exponential strides made in breast cancer research. Citing just a few examples of this scientific progress... we now have better clarification of the risk factors associated with breast cancer, encouraging greater patient empowerment. Enhanced mammography techniques allow for earlier detection, positively affecting survivability. The ability to more precisely match patients to specific therapies has resulted in more compassionate and effective treatment plans. Pharmaceuticals that can be taken orally have been developed to reduce the recurrence of breast cancers in certain survivors...and the list goes on.

All of these breakthroughs took place as a result of the mentoring component of research... knowledge that was built upon previous discoveries. Sitting among an eager audience in the presence of world-class researchers during the **2010 Open Forum**, it struck me that *each scientific collaboration has the potential to inspire a chain reaction compounding a ripple effect of knowledge, one that may eventually lead to a cure as it reverberates through the scientific world.* Mirroring this revelation, a local physician attending our **Medical Forum**, who, after engaging with our scientists, stated the experience *"will change the way I practice, and perhaps save a few lives."*

Though I wish so very much that loved ones who have fallen at the hands of this disease were here to witness our progress, I look to a future where we can one day tell our children, *"Once upon a time there was this disease..."* That day will come, and you will be a part of it.

I close with giving thanks to so very many heroes, too many to name. From our industrious volunteers, our benevolent event attendees, our distinguished Medical Advisory Board, our dedicated and insightful Board of Directors, our brilliant Symposium attendees, our small and mighty staff, and, of course, *the support of you, our generous donors...thank you.* You have shown through your commitment to Expedition Inspiration that there are endless possibilities in the collaborative act of human endeavor...together we can be a part of tomorrow's cure.

Let the Inspiration Continue!



PHOTO BY NILS RIBI

2011 INSPIRATIONS
SAVE THESE DATES!

FEBRUARY 12*
Starlight Snowshoe – Hailey Idaho

MARCH 3*
Open Forum – Sun Valley, Idaho

SEPTEMBER*
Pioneer Adventure – Idaho
Climb & Take-A-Hike

SEPTEMBER 22-23
Women's Fitness Celebration
Boise, Idaho

OCTOBER 20*
Be Inspired Dinner & Auction
Boise, Idaho

*Details & reservations on our website

Non-Profit Org.
U.S. Postage
PAID
Permit No. 679
Boise, Idaho

“Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has.”

– Margaret Mead



TWILIGHT SNOWSHOE

Sun Valley, Idaho • March 2010

Last Spring over 150 people raised \$70,000 at the Fifth Annual Twilight Snowshoe Dinner & Auction. Funds support the Symposium and Young Investigator Awards.



SAWTOOTH ADVENTURES

Take-A-Hike & Climb • August 2010

Summer offered an opportunity to climb & hike. A Take-A-Hike group of 50 enjoyed a 5 mile hike up Fishhook Creek – concurrently – a team of 6 were summiting the Elephant’s Perch in Idaho’s spectacular Sawtooth Mountains.

These outdoor adventures are structured to empower and promote the health and well-being of the participants.



THE POWER OF ONE

October 2010

In the Fall one survivor, Debbie Gardner of Amesbury, MA hosted her own New Hampshire Take-A-Hike with her family and friends. They climbed Mt. Major to raise funds for research at Norris Cotton Cancer Center at Dartmouth-Hitchcock Medical Center.

Volunteers are needed for the 2011 New Hampshire Take-A-Hike! Contact our office for more details.



A TEAM EFFORT

Twin Falls, Idaho • September 2010

Dig Pink, a fundraiser held by the Twin Falls High School Girls Volleyball team raised over \$800 for Expedition Inspiration. The Football Team held a similar event and raised \$500.

We commend these young adults for their efforts to fund research for breast cancer.



SNOWSHOE & HIKE PHOTOS BY NILS RIBI



PHOTO BY JOSH WELLS

EXPEDITION INSPIRATION’S SYMPOSIUM: FROM MICROSCOPES TO MIRACLES

In 1996 Expedition Inspiration co-founder, Laura Evans and Samuel Hellman, MD, *FACR, AN Pritzker Distinguished Service Professor, Department of Radiation and Cellular Oncology, University of Chicago*, conceived the idea of bringing together the top breast cancer researchers in the world. They envisioned an intimate atmosphere, where these scientists could present their data, with the understanding that confidentiality would be respected and constructive critiquing would abound. Thus was born Expedition Inspiration’s Annual Breast Cancer Symposium.

Fast forward to 2010 – Expedition Inspiration is proud to announce the **Fifteenth Annual Laura Evans Memorial Breast Cancer Symposium - “Successes of Translational Research in Breast Cancer,”** to be held in March 2011 in Sun Valley, Idaho. Much has changed since that initial vision: Evans passed away in 2000 and the Symposium was named in her honor; the invitations are now much sought after in the world medical community; Dr. Hellman turned the Science Advisor reins over to Marc Lippman, MD, Chair, Department of Medicine and Kathleen & Stanley Glaser Professor at the Leonard M. Miller School of Medicine, University of Miami.

To date, Expedition Inspiration has

- Hosted 120 of the top investigators from around the globe, including Medical Advisory Board members and Young Investigator Grant recipients.
- Directly funded Young Investigator and Collaborative grants
- Funded over \$700,000 to top researchers

“The Expedition Inspiration Symposium provides an incredible opportunity for scientists and leading clinical researchers in the field of breast cancer to present novel exciting unpublished science. Collaborations among investigators spring up in the informal setting, where scientists can share their insights and unique new ideas with each other. The outcomes have been better science, new collaborations and new treatment protocols” explains Dr. Lippman.

EXPEDITION INSPIRATION OPEN FORUM

In conjunction with the Symposium, Expedition Inspiration hosts a free-to-the-public community Open Forum. The Open Forum provides an opportunity to participate in a two-hour “Meet The Experts” presentation and Question & Answer Session with the Symposium participants. Commonly discussed topics include targeted treatments, clinical trials, alternative therapies, estrogen replacement and preventative measures.

SAVE THE DATE OPEN FORUM

Thursday • March 3, 2011
5:00 to 7:00 PM
Limelight Room
Sun Valley Inn • Sun Valley, Idaho
Everyone welcome

BE INSPIRED DINNER & AUCTION

Boise, Idaho • October 2010

The *Be Inspired Dinner & Auction* raised over \$45,000 for breast cancer research, celebrating survivors and the memory of Brenda Williams, MD.



PHOTO BY CHAD CASE

2010 YOUNG INVESTIGATOR AWARDS

Chloe C. Milsom, PhD, Department of Molecular and Cellular Biology at the Sunnybrook Health Sciences Centre in Toronto was awarded the second **Brenda M. Williams Young Investigator Award for Breast Cancer Research** for her research entitled, *“Impact of Chemotherapy-Induced Activation of Platelets on Therapeutic Efficacy Outcomes in Breast Cancer.”*



PHOTO BY CHAD CASE

Toby M. Ward, PhD, Department of Hematology/Oncology, University of Miami Leonard M. Miller School of Medicine was also awarded a **Young Investigator Award** for his work entitled, *“Truncated ErbB2 Receptors as Diagnostic and Therapeutic Targets.”*



PHOTO BY CHAD CASE

Both Doctors Milsom and Ward will attend and present their scientific work at the Fifteenth Annual Laura Evans Memorial Breast Cancer Symposium in March 2011.



PHOTOS BY JOSH WELLS

BOARD OF DIRECTORS

We are thrilled to announce the addition of two incoming members: Jacqueline M. Maybach, MD and Mitch Williams – both from the Boise area.

